

NEW JERSEY FLORICULTURE, SELECTED CROPS, 2002 - 2003

Plant Type	Units	Operations with \$100,000 + Sales					
		Growers		Quantity Sold		Wholesale Value of Sales 1/	
		2002	2003	2002	2003	2002	2003
		Number		1,000 Units		1,000 Dollars	
Bedding/Garden Plants, Total 2/		3/	3/	3/	3/	90,853	83,865
Annuals		3/	3/	3/	3/	56,280	51,448
Hanging Baskets, Geraniums Cuttings	Baskets	84	75	213	234	1,446	1,446
Hanging Baskets, Impatiens	Baskets	60	57	131	130	738	742
Hanging Baskets, New Guinea Impatiens	Baskets	84	85	331	281	2,046	1,717
Other Hanging Baskets, Flowering	Baskets	71	66	622	579	3,570	3,312
Impatiens	Flats	120	119	1,141	745	8,626	6,035
Petunias	Flats	114	115	372	351	2,943	2,783
Other Flowering and Foliage Type	Flats	105	108	1,351	1,330	9,646	9,589
Potted Geraniums (Cuttings)	Pots	113	108	2,599	2,272	4,557	4,260
Potted New Guinea Impatiens	Pots	105	101	1,593	1,343	2,417	2,332
Other Potted Flowering and Foliar Type	Pots	70	65	1,810	1,879	3,542	3,286
Herbaceous Perennials		3/	3/	3/	3/	34,573	32,417
Potted Hardy/Garden Mums	Pots	101	101	4,311	4,456	8,093	8,215
Other Potted Herbaceous Perennials	Pots	84	85	6,884	6,127	23,845	21,065
Flowering Potted Plants, Total		3/	3/	3/	3/	33,293	31,979
Lilies, Easter	Pots	42	44	592	637	2,167	2,268
Poinsettias	Pots	92	90	2,573	2,404	10,321	10,257
Foliage For Indoor or Patio Use, Total		3/	3/	3/	3/	4,399	4,331
Hanging Baskets, Foliage	Baskets	34	36	193	242	834	1,120
Potted Foliage	Pots	16	20	4/	4/	3,565	3,211
Growers with Gross Value of Sales		Number of Growers		Covered Area (1,000 Sq. Ft)		Expanded Wholesale Value of Sales (\$1,000) 5/	
		2002	2003	2002	2003	2002	2003
\$100,000 and over		198	190	15,741	15,488	149,069	138,999
\$10,000 - \$99,999		275	234	3,290	2,775	10,748	10,433
Total		473	424	19,031	18,263	159,817	149,432

1/ Equivalent wholesale value of all sales.

2/ Includes annual bedding plants and herbaceous perennials.

3/ Data not available.

4/ Data not collected.

5/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.